

## LKQ Europe sets concept network target of 10,000 workshops with launch of new harmonized approach

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**Zug, Switzerland.** The leading distributor of automotive aftermarket parts, services and solutions in Europe has launched a central workshop concept hub to bring its 16 concept brands closer together.

The move will enable LKQ Europe's in-country workshop concept teams – and importantly, the garages they partner with – to share best practices and resources, and benefit from a harmonized approach to proposition development and innovation.

LKQ Europe's concept network is home to nearly 8,000 partner workshops in 11 of the 18 countries it operates in. The ambition is to onboard another 2,000 workshops across Europe and reach a network of 10,000 in the coming years.

The network comprises a range of concept brands with different criteria and levels of affiliation, to suit quality workshops with different needs and at different stages of their journeys.

**Andy Hamilton, President and Executive Managing Director LKQ Europe,** said: "Workshop concepts help independent businesses to compete on a level playing field, and are key to our mission to support customer growth by professionalizing and future-proofing the independent aftermarket.

"Our workshop partners must meet a set of criteria to join one of our concept networks, after which they can use our concept brands to signal that they provide an excellent standard of service, use high-quality parts and that their teams will be supported with training and expertise.

"By bringing our concept brands closer together across the region, we are taking their potential up a gear – leveraging our unrivaled experience and expertise at a total European level, while tailoring the output under each brand to suit the local language, culture and expectations of the drivers it serves."

As well as operating under a recognized brand and sharing best practice, LKQ Europe's workshop concept members have access to marketing support, up-

to-date digital solutions, the latest technical education and business support with specific training from LKQ Academy, and opportunities for new business, through LKQ's strategic partnerships.

**Andy Hamilton added:** "A much greater proportion of vehicles on Europe's roads are no longer owned by the driver, but by a fleet or leasing company. And it's those companies that become the ultimate decision-makers on where a vehicle gets repaired or serviced.

"Recognized networks that have scale and digitized customer platforms are the only workshops that can realistically compete for commercial agreements with fleet customers, and we are committed to helping our workshop partners open up new business opportunities in this space."

Across Europe the following brands belong to LKQ's certified workshop network: 'a posto' RHIAG, DediCar, Officina N°1 (all Italy), 1TEC Auto Hub (UK), Auto Kelly Auto Servis (Czech Republic and Slovakia), Partner ELIT (Czech Republic, Slovakia and Ukraine), Autofit, Autoprofi (both Germany), AC Auto Check (Germany) and Meisterhaft (Germany and Austria, both in cooperation with ATR and Matthies), Just Drive (Switzerland), Autofirst (Netherlands, Belgium and France), Vakgarage and Autoglobe (Netherlands) as well as Qualitygarage and Qualitycarrosserie (Belgium).

For more information, visit LKQ Europe's new Workshop Concepts website at [www.lkqworkshopconcepts.com](http://www.lkqworkshopconcepts.com), which showcases its customer-first, harmonized approach across the region.

## About LKQ Europe

LKQ Europe, a subsidiary of LKQ Corporation ([www.lkqcorp.com](http://www.lkqcorp.com)), headquartered in Zug, Switzerland, is the leading distributor of automotive aftermarket parts for cars, commercial vans, and industrial vehicles in Europe. It currently employs approximately 27,500 people with a network of more than 1,000 branches and approximately \$6.3 billion in revenue in 2023. The organization supplies more than 100,000 workshops in more than 18 European countries in the following regions: Benelux-France, Central Eastern Europe, DACH, Italy, Scandinavia and UK & Ireland.

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