

## Martin Conrad

Vice President Components LKQ Europe



### Passionate to innovate and drive progress

Martin Conrad joined LKQ Europe in February 2020 as Vice President of Components after holding roles as Chief Executive Officer and Chief Financial Officer for the German automotive wholesale supplier PV Automotive (part of LKQ Europe) for 8 years. At PV Automotive he developed with his board colleagues a new business strategy and focused on operational excellence to recover from a loss-making situation.

” Our customers daily needs are at the heart of everything we do. We want to offer them the most comprehensive one stop shop aftermarket product brand portfolio.

Martin Conrad started his career in the audit practice of the Big Four firm PricewaterhouseCoopers (PWC), working later on in transaction services. During the six years with PWC he took the US CPA exam as well as the German CPA exam. He moved to the banking industry working for Investkredit Bank for around six years, heading a leveraged

finance team for the Western European market. During this period he successfully increased the loan portfolio x 10 with his team. During his time at PWC and Investkredit he advised and financed numerous transactions in the automotive supplier industry. Before joining PV Automotive he spent two years with the audit and advisory firm PKF as a Partner in Corporate Finance. In his current role, Martin is responsible for our aftermarket product brand portfolio.