

# Serafino Bartolozzi

Chief Executive Officer (Italy & Switzerland)



## Advocating the interests of the automotive industry

Serafino Bartolozzi joined Rhiag Group, where he is responsible for developing LKQ Europe's Italy and Switzerland region, in January 2020 after working in global companies in multi-cultural environments for almost 40 years.

” Working in teams comprised of multiple nationalities develops greater insight into business complexities.

After a short stint at BMW Japan in 2008, Serafino Bartolozzi most recently led automotive parts manufacturer Mahle's Aftermarket Business Unit in Asia-Pacific until 2019, with a focus on China. Alongside his team, he developed the business at a remarkable speed, resulting in consistently increasing profitability and participation in complex international mergers and acquisitions (M&A) transactions of significant scale. Serafino Bartolozzi also helped develop an innovative strategic

approach for Mahle, including the vision and mission of the Asia-Pacific region and detailing and implementing an action plan based on shared objectives.

Prior to his role at Mahle, Serafino Bartolozzi found his feet in the automotive world, after graduating in Electrical Engineering, by being appointed After-sales Manager of the Fiat Auto affiliate in Japan, a position he held until 2007. During this period, he represented Fiat Auto in the Japan Automobile Importers Association (JAIA).

In 2014, Serafino Bartolozzi was invited to share his expertise and was elected Chairman of the Auto Component Working Group (ACWG) in the European Chamber of Commerce in China (EUCCC). In 2016, he was further elected as a member of the Board of the EUCCC and in 2018 he assumed the position of Vice Chairman. As part of this role, Serafino took part in the EUCCC missions to Brussels, advocating the interests of auto parts manufacturers operating in China while meeting the highest officials of the European Commission.